

Schedule Pro Seminar
Spring 2015
A Hines

Note: Be sure to consult the weekly overview pages on Blackboard for additional readings and activities.

Class Date	Topics	Reading <i>(review before this week's class – check weekly intro page for any assigned discussion leaders)</i>	Submissions <i>(due evening before the next class)</i>
WEEK 1 Jan 26 Introduction	Become familiar with course Building your personal portfolio	Look over the syllabus, schedule and assignments (see “course info” menu)	(D) Reflection on Learning Outcomes (A) MSFW nomination
Field Module			
WEEK 2 Feb 2 Past & Present of the Field	1. Students lead discussion on readings 2. Book Review (Discuss as needed) 3. Interviews (Discuss interview questions and people to interview in class)	1. See Weekly page for assigned readings to lead class discussion	(D) Interview Items (D) Interview Respondents (D) Reflections on History of the Field (A) Quora Q&A (A) Book Review (due week 6 Mar 1) (A) Interview Report (due Week 10 Apr 5)
WEEK 3 Feb 9 Ethics	<u>Ethics</u> 1. Review principles from previous classes and add new items <u>Presentation (Skills)</u> 1. Discussion on speaking articles 2. Discuss presentation criteria 3. Review feedback form	1. Ethics Readings and background 2. Assigned readings on Speaking Articles 3. Assigned readings on Speakers	(D) Speakers Reflection (D) Code of Ethics (A) Futurists Code
WEEK 4 Feb 16 Perceptions of the field	Student led discussion on articles about futurists and the field	All Things media should know Annotated bibliography Assigned 1. Journalistic pieces	(D) APF Recommendations (A) Futurists in the media

WEEK 5 Feb 23 Future of the Field (1)	Discuss APF Futures of Futures	" Future of Futures Scenario Salon ," Andy Hines (Assigned) Professionalization and certification article 1. Present APF PowerPoint and Meeting Report	(A) Wiki Raid NOTE: Book review from Week 2 is due before next class
WEEK 6 Mar 2 Future of the Field (2)	<u>Book reviews</u> Students discuss their Futures Theory and Method Book using handout Play "Foresight Jeopardy" on Top Futurists, Books, Organizations, Movies Student-led article discussion (time permitting)	<u>All</u> "Field" book due <u>Assigned articles</u>	(D) Reflections on Foresight Jeopardy (D) Professionalization and certification (A) Futures Field Framework
Skills Module			
WEEK 7 Mar 9 Consulting	Students lead discussion on Consulting Book	Prepare Consulting Book Questions for class (finished assignment not due till next week)	(A) Consulting Book Questions NOTE: Please prepare your "Best Articles" post in advance of next week's class
Mar 16	Spring Break		
WEEK 8 Mar 23 Publication	1. Student led discussion from Reading Materials 2. Discussion around Best Articles <u>Presentation</u> Tips for your stump speech	<u>All</u> Several articles and sites to explore	(D) Publication tips (D) Best Articles (A) Publication (A) Stump Speech
WEEK 9 Mar 30 Stump Speech	Deliver stump speeches	None	(D) Internet Speakers (D) Writing or Speaking?
Personal Module			
WEEK 10 Apr 6 Your Strategic Plan	Do worksheets from <i>Personal Futures Workbook</i> by Verne Wheelright	Wheelright, <i>It's Your Future</i>	(A) Personal Strategic Plan NOTE: Interviews from Week 2 is due before next class
WEEK 11 APR 13 Interviews	Each student leads a discussion on their interview report results	Complete interviews reports	(D) Master's option (A) Topical Presentation

WEEK 12 Apr 20 Topical Presentations	Deliver topical presentations w/ listeners providing anonymous feedback	None	
WEEK 13 Apr 27 Marketing Plan	Personal Branding Activity	None	(D) Digital Marketing Checklist (D) Reflection on the program (A) Marketing Plan
Thur May 7	Final deadline for all submissions		