

**Schedule Pro Seminar**  
**Spring 2017**  
A Hines

Note: Be sure to consult the weekly overview pages on Blackboard for additional readings and activities.

<b>Class Date</b>	<b>Topics</b>	<b>Reading</b> <i>(review before this week's class – check weekly intro page for any assigned discussion leaders)</i>	<b>Submissions</b> <i>(due evening before the next class)</i>
<b>WEEK 1</b> <b>Jan 23</b> Introduction	Become familiar with course Building your personal portfolio	Look over the syllabus, schedule and assignments (see “course info” menu)	(D) Reflection on Learning Outcomes (A) MSFW nomination (due Week 5 Feb 19)
<b>Field Module</b>			
<b>WEEK 2</b> <b>Jan 30</b> Past & Present of the Field	1. Students lead discussion on readings 2. Book Review (Discuss as needed) 3. Interviews (Discuss interview questions and people to interview in class)	1. See Weekly page for assigned readings to lead class discussion	(D) Interview Respondents (D) Reflections on History of the Field (D) Quora Question (A) Quora Q&A (A) Book Review (due week 6 Feb 26) (A) Interview Report (due Week 10 Apr 2)
<b>WEEK 3</b> <b>Feb 6</b> Ethics	<u>Ethics</u> 1. Review principles from previous classes and add new items <u>Presentation (Skills)</u> 1. Discussion on speaking articles 2. Discuss presentation criteria 3. Review feedback form	1. Ethics Readings and background 2. Assigned readings on Speaking Articles 3. Assigned readings on Speakers	(D) Speakers Reflection (D) Code of Ethics (A) Futurists Code
<b>WEEK 4</b> <b>Feb 13</b> Perceptions of the field	Student led discussion on articles about futurists and the field	All Things media should know Annotated bibliography Assigned 1. Journalistic pieces	(D) APF Recommendations (A) Futurists in the media NOTE: APF Recommendation form Week 2 is also due before next class

<b>WEEK 5</b> <b>Feb 20</b> Future of the Field (1)	Discuss APF Futures of Futures	" <u>Future of Futures Scenario Salon</u> ," Andy Hines (Assigned) Professionalization and certification article 1. Present APF PowerPoint and Meeting Report	(A) Wiki Raid NOTE: Book review from Week 2 is also due before next class
<b>WEEK 6</b> <b>Feb 27</b> Future of the Field (2)	<u>Book reviews</u> Students discuss their Futures Theory and Method Book using handout Play "Foresight Jeopardy" on Top Futurists, Books, Organizations, Movies Student-led article discussion (time permitting)	<u>All</u> "Field" book due <u>Assigned articles</u>	(D) Reflections on Foresight Jeopardy (D) Professionalization and certification (A) Futures Field Framework
<b>Skills Module</b>			
<b>WEEK 7</b> <b>Mar 6</b> Consulting	Students lead discussion on Consulting Book	Discuss consulting books Review how to do a proposal	(D) Consulting book tips (A) Consulting Proposal
<b>Mar 13</b>	<b>Spring Break</b>		
<b>WEEK 8</b> <b>Mar 20</b> Publication	1. Student led discussion from Reading Materials 2. Discussion around Best Articles <u>Presentation</u> Tips for your stump speech	<u>All</u> Several articles and sites to explore	(D) Publication tips (D) Best Articles (A) Blog Post (due Week 10 April 2 <sup>nd</sup> ) (A) Stump Speech
<b>WEEK 9</b> <b>Mar 27</b> Stump Speech	Deliver stump speeches	None	(D) Internet Speakers (D) Writing or Speaking?
<b>Personal Module</b>			
<b>WEEK 10</b> <b>Apr 3</b> Your Strategic Plan	Do worksheets from <i>Personal Futures Workbook</i> by Verne Wheelright	Wheelright, <i>It's Your Future</i>	(A) Personal Strategic Plan NOTE: Interviews from Week 2 is due before next class
<b>WEEK 11</b> <b>APR 10</b> Interviews	Each student leads a discussion on their interview report results	Complete interviews reports	(D) Master's option (A) Topical Presentation
<b>WEEK 12</b> <b>Apr 17</b> Topical Presentations	Deliver topical presentations w/ listeners providing anonymous feedback	None	

<b>WEEK 13</b> <b>Apr 24</b> Marketing Plan	Personal Branding Activity	None	(D) Digital Marketing Checklist (D) Reflection on the program (A) Marketing Plan
<b>Mon May 8</b>	Final deadline for all submissions		