

MASTER OF SCIENCE  
**FUTURE STUDIES IN COMMERCE**



## Our Program

Welcome to the Futures Studies in Commerce (FSC) graduate program. As an FSC graduate, you will enter an emerging professional field helping clients and employers anticipate significant changes that lie ahead and influence those changes to achieve their long-term goals. Strategists in major corporations have identified the most important professional challenges in their work. The top five challenges are:

1. Challenging strategic assumptions
2. Translating strategy into action
3. Communicating strategy
4. Identifying discontinuous change
5. Adapting strategy to rapid change

The Futures Program at UH addresses these concerns by focusing on anticipating and creating discontinuous and transformational change. Futurists analyze rapid alterations in external environments and use systems thinking to increase the chances of achieving preferred futures.

## Sample of Courses Offered

FUTR 6311 – Introduction to Future Studies  
 FUTR 6371 – World Futures  
 FUTR 6331 – Social Change  
 FUTR 6333 – Systems Thinking  
 FUTR 6351 – Futures Research  
 HDCS 6331 – Advanced Strategies

## Our College

Every Master's degree awarded through the College of Technology successfully augments a technological specialization with key management skills. Every graduate is thereby equipped with the knowledge, skill set and connections to find and fill vital management and supervisory roles in the technologically driven industries of his or her choosing. We are a college of over 2,600 people who embrace the future – seeking to bring better systems, faster solutions, and smarter results. We are Technology.

## COLLEGE OF TECHNOLOGY

For more information, please visit:  
**[tech.uh.edu/futures](http://tech.uh.edu/futures)**

Or Contact Academic Services at  
**[asc@uh.edu](mailto:asc@uh.edu)**, or call **713.743.4100**

